



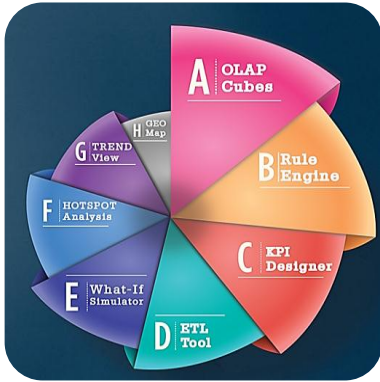
REALIZE THE VALUE OF YOUR BUSINESS THROUGH REAL-TIME INTELLIGENCE



83%
of CIOs

ranked **business intelligence** and **analytics** as a high priority in their visionary plans

ANALYTICS AND BUSINESS INTELLIGENCE *

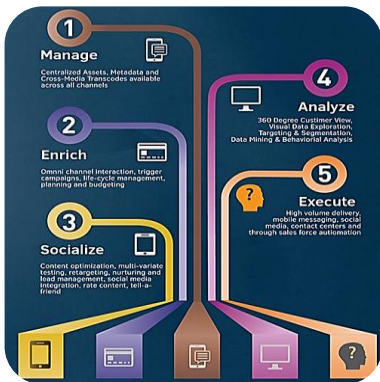


Are you dependent on your IT team for business performance analysis and day-to-day reporting?

- **Teleview** is an enterprise performance management tool
- Consolidated single view of your business
- Automated end-to-end solution with user configurable KPIs
- Anytime anywhere access to the business users through web enabled multi-device dashboards

Are you able to predict your customer's next move accurately?

- **Champion** is our newer and far more accurate approach to customer churn prediction
- Integration of network performance and behavioral prediction
- Real-time contextual insights during customer interactions
- Up-sell opportunity identification & What-if pricing simulation



How do you analyze whether a campaign is suitable for the targeted customer segment?

- **Campro Plus** is an end-to-end real-time event and data driven campaign management solution
- Pre-Campaign and Post Campaign analysis
- Multi-wave and Multi-channel Campaigns
- Embedded analytics to capture and optimize campaign results

* PARTNERED WITH ABIBA SYSTEMS

ABOUT PRODAPT

Prodapt is a leading provider of Software, Engineering and Operations services focused on the Information and Communications Technology (ICT) industry. Prodapt has a wide range of service offerings across areas such as Machine-to-Machine/Internet-of-Things, B/OSS Application Lifecycle, Network Product Engineering, Business Process Services and Remote Infrastructure Management Services.

Prodapt is a part of the Jhaver Group, a 120 year old business conglomerate headquartered in Chennai. The group employs over 13000 people in more than 60 offices worldwide. Prodapt has been recognized by Deloitte as the 10th fastest growing technology company in India and Dataquest as one among the top 250 IT companies in India.

Prodapt is an ISO 9001:2008, CMMI Level 3 and SSAE 16 certified company.